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CV

MATTIA VENTRELLA (HE/HIM)
INDUSTRIAL DESIGNER &
RESEARCHER

POLIFACTORY
POLITECNICO MILANO 1863


MAKE IN PROGRESS
Brianza Creative Lab

Valerio Sommella
Design Studio





HABITS



SUPERTERRESTRE



I firmly believe in a participatory design as the result of the enhancement of several heterogeneous skills. A project that is inclusive in all its phases; resulting from co-design and a deep research with users that combines the empathy of the designer with the multifactorial analysis of the context.

An overview that uses psychology to mediate and approach the final user not only as a “personas” but as a real unique human being.
A world where the design allows to identify visible and invisible nodes with the aim to imagine and propose new effective solutions.

Personal data

Name: Ventrella Mattia.
Residence: 17/18, Via di Careggi, 50139, Florence, Italy.
Date of birth: 6/10/1994.
Place of birth: Bagno a Ripoli (FI), Italy.
Nationality: Italian.

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[linkedin profile :\)](#)

Education

Master

03/2017 - 04/2020
University: [Politecnico di Milano](#); 72, Via Giuseppe Candiani, 20158, Milan, Italy.
School: Design school.

Degree course: Integrated Product Design.
Graduation grade: 110/110.

Bachelor

09/2013 - 09/2016
University: [Università degli Studi di Firenze](#); 93, Via Sandro Pertini, 50040, Calenzano, Italy.
School: Architecture school.

Degree course: Industrial&Interior Design.
Graduation grade: 110L/110.

Publications

+ (2020), “Peer-to-peer learning as a generator of new proactive practices for students engagement”.
<http://hdl.handle.net/11311/1143516>

+ (2019), “Designing new spaces of know-how Ex-Filanda: a creative hub for the meeting between next generations and entrepreneurship”.
<http://hdl.handle.net/11311/1141689>

Software

+ Adobe Suit (Indesign; Photoshop, Illustrator)
+ Rhinoceros
+ Keyshot
+ Cinema 4d
+ Figma
+ Miro

+ Digital fabrication tools (3D printing, laser cutting, cnc machine)

02/2017
Certification: International [English](#) Language Testing System, (Ielts).

Score: C1.

Experience

Thesis development

09/2019 - 04/2020
Field: strategic design and product design.
At: [Polifactory](#); Via Privata Simone Schiaffino, 22-30, 20158, Milan, Italy.

Employment: internal collaborator of the Open caller program.
Main tasks: Talent Thursday Project - set of conferences aimed at peer to peer learning between students.

04/2019 - 04/2020
Field: strategic design and product design.
At: [Make in Progress Creative Lab](#); Via A. Manzoni, 9/a, 20884 Sulbiate, Italy.

Employment: external collaborator.
Main tasks: building a design-oriented strategy that can lead to economic sustainability.

Design Studio during University

06-08/2019
Field: product design for healthcare.
At: [Open Dot](#); 70, Via Tertulliano, Milan, Italy.

Employment: external collaborator.
Main tasks: user interview; co-design mediator, product design.

Corporate & Design Studio

04-08/2018
Field: industrial design.
At: [Valerio Sommella Design Studio](#); 8, Via Gian Francesco Pizzi, Milan, Italy.

Employment: intern.
Main tasks: 2D drawing, 3D modeling, concept generation and rendering.

11/2020 - 11/2021
Field: industrial design & research
At: [Midea Design Center](#); Corso Monforte, 15, 20122, Milan, Italy.

Employment: industrial designer & researcher.
Main tasks: trend research, framework definition for design strategy, cmf analysis, R&D on interactions design, concept generation, concept development, 3d modeling, rendering, presentation for internal review with the business units.

02/2022 - 02/2025
Field: research, interior & industrial design.
At: [Habits Design Studio](#); Privata Oslavia, 17, 20134, Milan, Italy.

Employment: industrial designer, interior & researcher.
Main tasks: desk research, field research, 3d modeling, rendering, cmf analysis, R&D on light feedback & behaviours, concept generation, concept development, product development, support for engineering and presentation to clients.

02/2025 - Still as Freelancer
Field: industrial design & research
At: [Morpha Design Studio](#); 517, 5th Floor, Nanfeng Building, Nanshan District, Shenzhen, China.

Employment: industrial designer & researcher.
Main tasks: desk research, framework definition, AI integration in design process, concept generation, scenario definition and produc development.

Third sector association

01/2024 - Still as Co-Founder
Field: co-design for public space.
At: [Superterrestre](#); Piazza dei Ciompi, 11, 50122, Florence, Italy.

Employment: co-founder of the association, product designer & service designer.
Main tasks: social design, co-design, design thinking, service design & tactical urbanism.

11/2025 - Still as Freelancer
Field: co-design for public space.
At: [Co-design Toscana ETS](#); Via San Paolo, 158, 59100, Prato, Italy.

Employment: strategic & service designer.
Main tasks: community engagement, designing tools for workshop and research, grant writing, exhibition design.

Hey!!

Thank you for your interest!
Let's keep in contact!

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